

OUR LEADERSHIP

PROGRAMS



**A WOMEN'S
LEADERSHIP
PROGRAM**



**AN INTERGENERATIONAL
PROGRAM FOR
MANAGERIAL
TRANSFORMATION**



**A SUSTAINABLE
INNOVATION
PROGRAM**

EDITORIAL



**Anne
Thevenet - Abitbol**
Prospective and New
Concepts Development VP
at Danone,
Editorial and Artistic
Director for the
EVE, Octave and Noé
Programs

Our leadership programs share a common value that has made them successful: they involve more than one company and are based on the belief that if you want to bring about change, you need to start by changing yourself. That's why they all contain a huge amount of personal development, because centered individuals who are focused on their values are always powerful players for change.

Fighting up against the glass ceiling by increasing your self-confidence is the objective of the EVE Program. Developing your ability to adapt, whatever your age, by understanding the changing world we live in is the goal of the Octave Program.

Putting into practice the most cutting-edge advances in innovation to generate positive and sustainable solutions is what the Noé Program aims to achieve. After three days of seminars in Evian, a place where people are encouraged to let go and work together, all participants return with the same attitude and write to us about their experience: "I feel more in control of my professional and private life", "I no longer need to put up with unacceptable professional and personal situations" and "I now want to give my company what it has given me, I want to initiate more."

Blending together plenary sessions and workshops, men and women, people of different ages, different occupations, statuses and professions, these three days bring about real transformations among those who attend them.

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of the EVE Program

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THE ESSENCE OF OUR PROGRAMS



One conviction:

any large-scale transformation must begin with individual transformation.



One concept:

intercompany

These international programs are designed by Danone and run in partnership with many different French and international companies. Working with employees from a variety of companies helps people to let go, and this allows discussions to focus on the crux of the issues at stake.



One pace:

inspiration & respiration

The programs alternate between plenary sessions and workshops, which are held in both English and French.



Two levers for motivation:

the individual & the organization

The programs are designed to help build strong and inspiring individuals who will bring about change in their companies.

THE TEAM

Our team designs, organizes and runs the EVE, Octave and Noé Programs throughout the year.



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Danone
Prospective & New Concepts
Development VP,
Editorial and
Artistic Director for the
EVE, Octave and
Noé Programs



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Manager for the EVE,
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Danone
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EVE, Octave and
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CLAIRE PETIT
Danone
Events Planning and
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Officer for the
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Noé Programs

THE ESSENCE OF OUR PROGRAMS



An inspiring location:
Evian

The city of Evian is located in the Haute-Savoie department in the northern French Alps, and is surrounded by outstanding natural beauty, just 28 miles from Geneva and on the south bank of the city's eponymous lake.

Our meetings take place at the Evian Resort, an uplifting and invigorating place that exudes serenity and encourages reflection.



Cost:

In Evian, the cost of the training program is 3,000 euros excluding tax (not including accommodation and transport fees).

For partner companies and regional editions of EVE, please contact us.



Next dates:

Octave Program: March 19th to 21st 2019 in Evian (France)

EVE Program: November 27th to 29th 2018 in Dakar (Senegal)

July 17th to 19th 2019 in Singapore

October 1st to 3rd 2019 in Evian (France)

Fall 2019 in New-York

Noé Program: mid 2019 in Evian (France)





BE
YOURSELF
AND UNLEASH
YOUR
POTENTIAL.

PROGRAMME
eve

WHY EVE ?

Because she was
the first actress
of change and
because it
happens in Evian.

EVE, A WOMEN'S

LEADERSHIP PROGRAM

WHY EVE?

Women have actually played a role in the creation of the glass ceiling; the idea is to help them boost their **self-confidence** and **help companies** - men for the most part - become aware of the difficulties that women encounter, and the alternative approaches they take to their work.

The program has three stages, it starts with the individual then moves outwards:

- **DARE TO BE YOURSELF:** re-center yourself, trust yourself and bring out your talents
- **OPTIMIZE** your relationship with other people, in both your professional and personal life
- **BE STIMULATE** by original leadership experiences

The program is focused on enlightening your inner self to ensure you shine brightly on the outside.

CHALLENGE

Studies have shown that increased diversity creates value and boosts business performance.

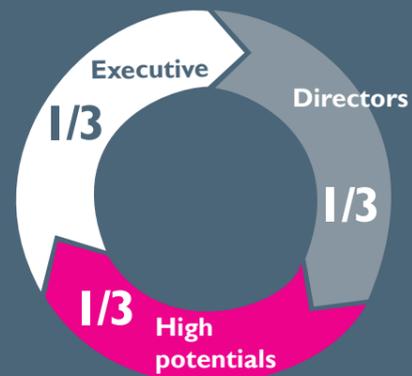
This is a women leadership seminar based on the idea that being yourself and being stimulated is the best way to improve your performance.

TARGET

BOTH MALE AND FEMALE MANAGERS WHO ASPIRE TO ENLIGHTENED LEADERSHIP

For companies that are committed to fostering leadership by women and want to make a greater contribution to the business's culture and overall performance. Level of experience: from rising talents to experienced managers.

20% of enlightened men attend the EVE Program in order to become players for change themselves within their companies.



**BE
YOURSELF
AND UNLEASH
YOUR
POTENTIAL.**



We firmly believe that any large-scale transformation must begin with individual transformation.

AN INTERCOMPANY PROGRAM

The EVE Program is based on an original idea by Danone. Each partner company sends more than 20 participants each year, and this forms a network of people who can support each other and bring about change once they return to their companies. Sponsors send 10 people. The aim is to work on both the individual and the group.

Working with people from different companies helps people to let go, allowing discussions to focus on the crux of the issues at stake.



“**Danone** chose to work on two complementary levers: career management and organization – the external “glass ceiling” – and male and female stereotypes – the internal “glass ceiling” women have in their heads.” *Bertrand Austruy, General Secretary and Executive VP HR*

“**L'Oréal** is delighted to continue building, with Danone and the other associated companies, the great EVE initiative. Gender equality is not only a women’s concern; it is a global societal issue that motivates both men and women to go further to reach equality.” *Jérôme Tixier, Executive VP HR & Advisor to the Chairman*

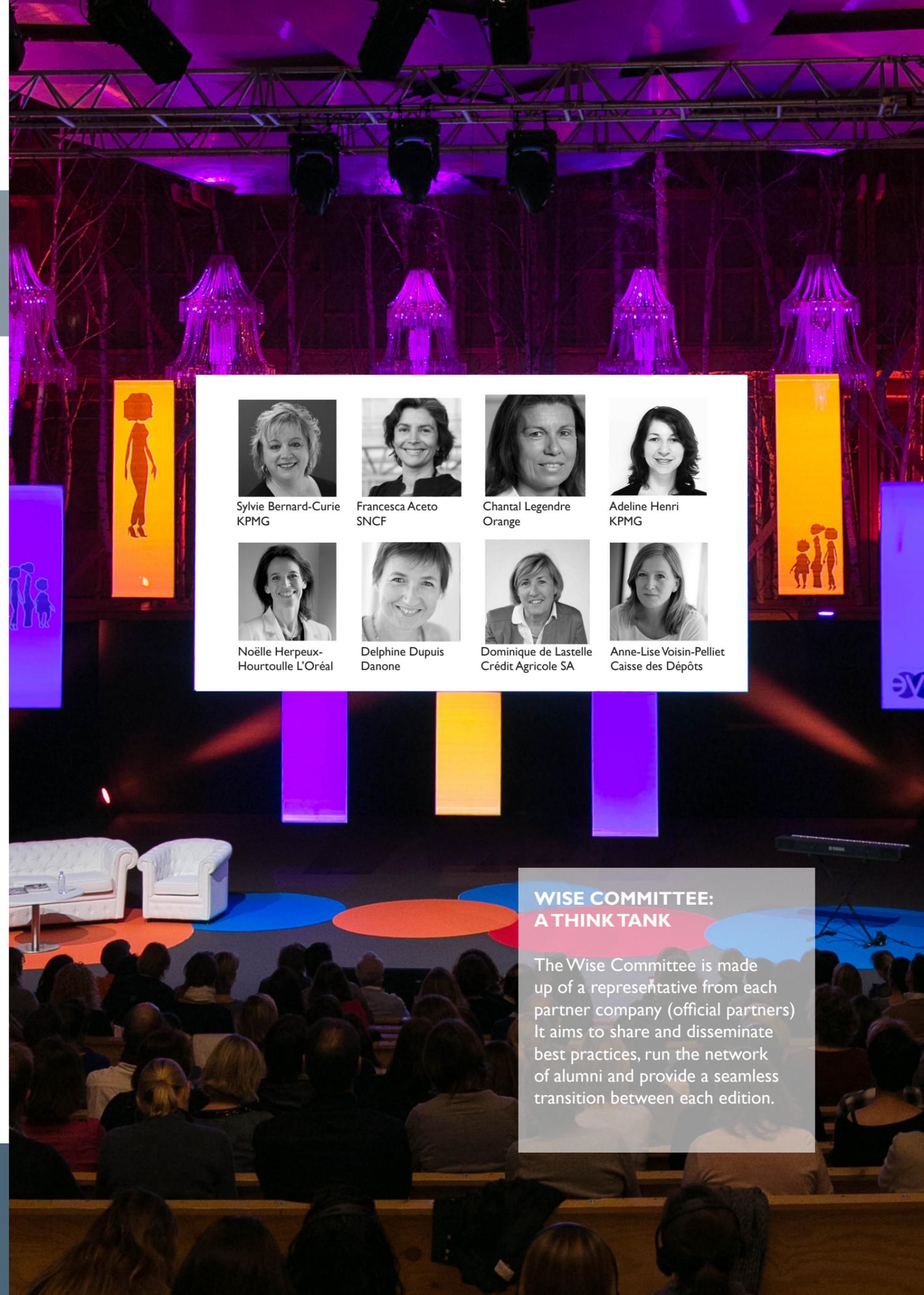
“The involvement of the **Crédit Agricole** Group symbolizes their commitment fostering deep-seated changes to the Group’s corporate culture and taking concrete action to support the development of women in the workplace.” *Bénédicte Chrétien, Head of Group Human Resources*

“**SNCF** was an early partner in EVE and will participate in the next edition with undiminished pleasure and enthusiasm: pleasure in sharing values with other partners brought together by Danone, pleasure in allowing another thirty colleagues to discover the energy and power of the EVE Program, pleasure in moving forward together on sometimes complex subjects.” *Jean-Marc Ambrosini, Delegate Managing Director, Cohesion & HR - Railway*

“**Orange**, as a digital and caring employer, places men and women at the heart of the strategy of the company, with a strong conviction: every employee is unique. Support talents and specially women in their development and career path is essential to build the future of the Group.” *Jérôme Barré, Deputy Chief Executive Officer, HR*

“**KPMG** is proud to continue its participation in the EVE Program. This inter-company event fits perfectly into our global plan to promote female leadership, and its success and benefits are now well established. “Dare to be empowered” is a great success, the project is ongoing and we strongly believe that we will continue to see its effects in the coming years!” *Sylvie Bernard-Curie, Partner, Head of People, Talent Management & Development*

“**Caisse des Dépôts** firmly believes that diversity is positive, and a major performance driver, and so has made a firm commitment by setting equality objectives for all of its promotions and nominations.” *Paul Peny, Human Resources Manager*



Sylvie Bernard-Curie
KPMG



Francesca Aceto
SNCF



Chantal Legendre
Orange



Adeline Henri
KPMG



Noëlle Herpeux-Hourtoulle
L'Oréal



Delphine Dupuis
Danone



Dominique de Lastelle
Crédit Agricole SA



Anne-Lise Voisin-Pelliet
Caisse des Dépôts

WISE COMMITTEE: A THINK TANK

The Wise Committee is made up of a representative from each partner company (official partners). It aims to share and disseminate best practices, run the network of alumni and provide a seamless transition between each edition.

INSPIRING SPEAKERS

SINCE 2010

Each year, the EVE Program welcomes around twenty inspiring international speakers. Some of them share their knowledge, and others speak about their life experiences and careers. Most of them have written books that give participants the chance to find out more about their experiences.



JOANNA BARSH
Director Emeritus of McKinsey & Company and Author



FRÉDÉRIQUE BEDOS
Journalist and Founder of Projet Imagine



TAL BEN-SHAHAR
Author and Conference Speaker on "Positive Psychology"



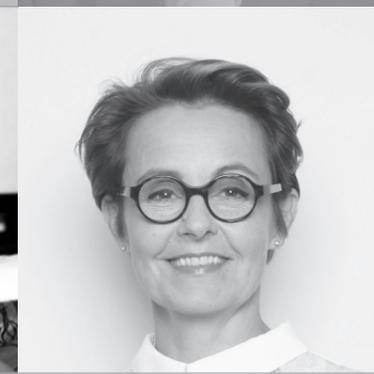
CHEKEBA HACHEMI
Founding Chairman of the "Afghanistan Libre" Association



THOMAS D'ANSEMBOURG
Psychotherapist and Certified Trainer in Conscious and Non-Violent Communication



JYOTIBEN MECWAN
General Secretary for Ravi Kunj



FLORENCE SERVAN SCHREIBER
Happiness Teacher and Author



MIKE HORN
Explorer and Eco-Adventurer



JEAN-EDOUARD GRÉSY
Co-Founder of AlterNego



CLOTILDE DORÉ
Leadership Coach @Beyond Associés



SWAADLY MARTIN
Founder and CEO, SWAADLY GROUP



ALLAL BENANI
Entrepreneur, IFS therapist and Leadership psychology consultant



FRANCK RIBOUD
Chairman of the Board of Danone



PATRICK SCHARNITZKY
Diversity Consultant, Associate Professor at ESCP Europe



MARIANNE SÉBASTIEN
Founder and Director of the "Voix Libres International" association



AMINA SLAOUJ
AMH Group President



REGIONAL EDITIONS

**BE
YOURSELF
AND UNLEASH
YOUR
POTENTIAL.**



THE ASIA-PACIFIC EVE PROGRAM

SINCE 2014



As well as: Accor, Airbus, Air Liquide, Amundi, Essilor, Engie, Keolis, Publicis etc.



In 2014, Danone and L'Oréal decided to launch an Asia-Pacific edition to provide a better response to the talent war in that area.

Each year, the EVE Program attracts around a hundred participants to Shanghai or Singapore.

As the glass ceiling issue is universal, the motto, pace and content of the program are identical, and 50% of the speakers come from the Asia-Pacific region.



The full list of speakers is available on www.eveprogramme.com

THE AFRICA EVE PROGRAM

SINCE 2017



In 2017, Danone and L'Oréal reiterated their desire to open the EVE Program to as many people as possible by launching an African edition.

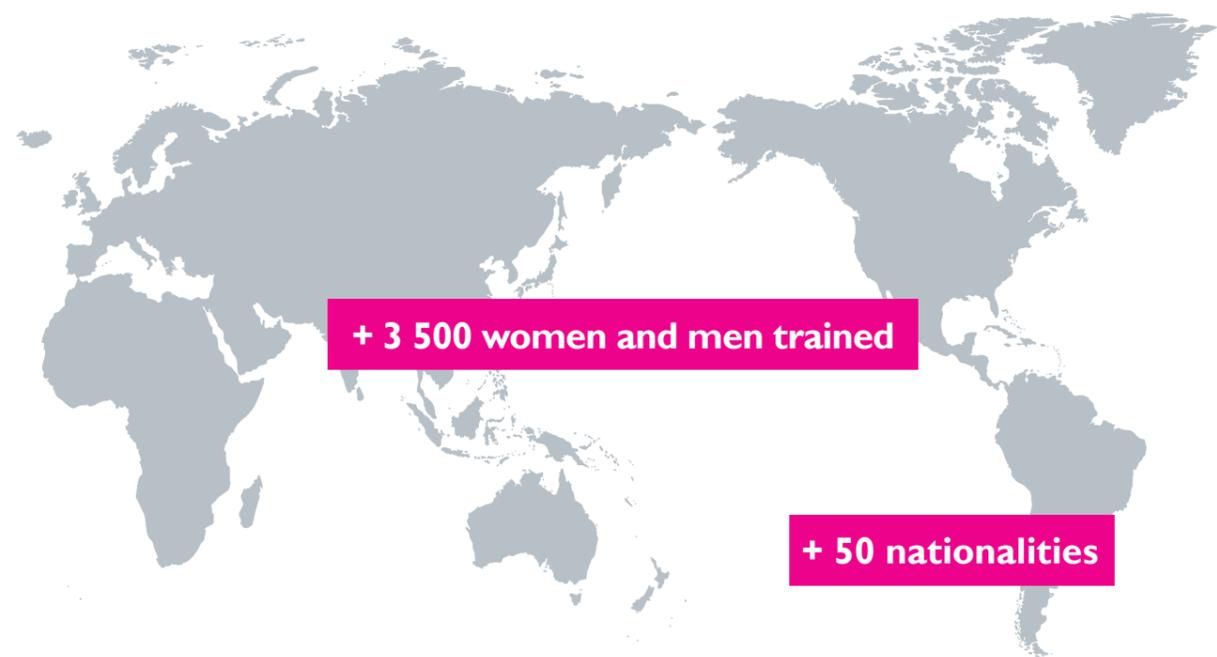
The first session took place in December, in French and English in Dakar, Senegal.



THE COMMUNITY

Since 2010, more than 3 500 women and men have been trained and inspired, and more than 50 nationalities brought together within the community, with the aim of sharing best practices and other common interests.

The webmagazine has over 40,000 visitors each month who come to read about grassroots issues produced by one hundred and forty international contributors. Twenty articles are published every four weeks and there are more than 1,000 articles available to date.

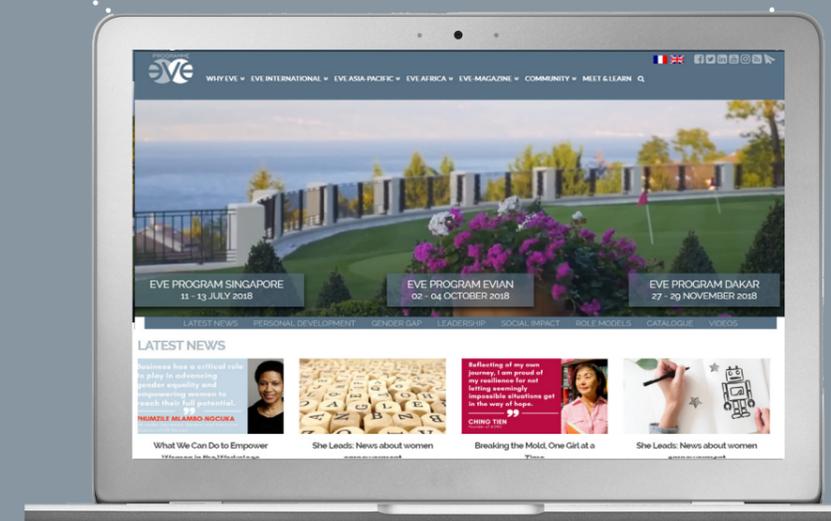


Stay connected during and after EVE with our webmagazine and mobile application. Keep up with our news on social networks.



> Speakers

> Social networks



> Original content

The EVE Program's webmagazine: as both a showcase and a source of regularly updated information, it brings together the entire EVE community. It makes sure you don't miss a thing about the EVE Program and all the major debates that are going on about equality, leadership, and transformations within companies.



www.eveprogramme.com

KEY FIGURES

For its eighth edition, the EVE Program International attracted 380 participants to Evian, 150 to Shanghai for the 5th edition Asia-Pacific and 150 to Dakar for the 1st edition, it was a great success!

9 /10

Average score given in 2018 for Evian

8.6 /10

Average score given in 2018 for Singapore

8,8 /10

Average score given in 2017 for Dakar



Take a look at our "Those who dared" episodes on our www.eveprogramme.com webmagazine, on our EVE Program YouTube channel or by flashing the QR code, left.

THOSE WHO DARED



"I widened the concept of Eve. Yes it's about daring to be a woman in a business, but I say let's dare to be in a company all together"



"It was an opportunity to develop my leadership capabilities thanks to facilitators and speakers"



Pour moi Eve est "irréversible" : on pense, on conçoit les choses et on agit différemment.



"Find ways to enjoy the present moment, to dare, to be where you need to be"

SATISFACTION



"Each speaker encouraged us to be ourselves and to rid ourselves of stereotypes to move forward and make more changes. It really meant something to me, at this time in my life and career: feeling fulfilled in both your mind and your body means you are free to dare and make more changes in your company, both with your management team and with your colleagues!"

"I particularly loved the atmosphere of care, attention, openness and warmth that dominated the event, from start to finish, the extreme involvement of everyone there, the very high quality of speakers, the extremely soothing and inspiring place, and the encounters with people from other companies. This program is a wonderful gift from our companies!"



"I feel extremely lucky and thrilled to have been part of this seminar. It really moved me, but I know being moved is not enough, it is now up to me to make some changes."



WHY OCTAVE ?

Because we could say that the company is like a piano and we neglect to make full use of the octaves (the generations).

OCTAVE, AN INTERGENERATIONAL MANAGEMENT TRANSFORMATION PROGRAM

WHY OCTAVE?

Octave is an intercompany “Culture & Change” program designed to tackle the transformation that businesses in the digital era need to go through, focusing on the experiences of all generations: to raise awareness and boost confidence, to become a player for change in a changing world.

It is more than just a seminar; it is an open field for experimentation and transformation.

The program has three stages to develop your ability to adapt and understand the world and other people in it.

- **LEARN:** Deciphering other generations / Fighting against prejudice / Identifying the different ways people work and what encourages them to cooperate
- **UNDERSTAND:** Understanding how the world is changing and the impact of new technologies on companies
- **UNDERTAKE:** Having complete confidence in yourself / Acquiring new skills / Knowing how to put individual and collective potential to good use

CHALLENGE

Ensure that all the generations work together in companies by making every single person a player for change.

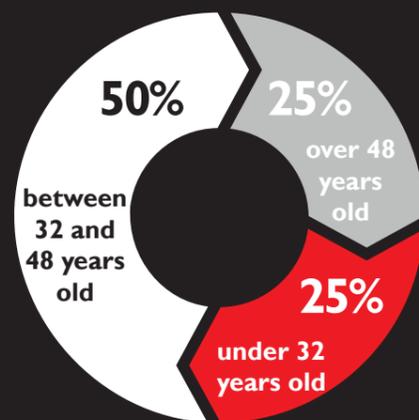
Make understandable the changes in progress, apply them to management by relying on all generations in the company.

Digital impact, change management and generation are the three pillars of this seminar.

TARGET

For the first time, the three or four generations that cohabit in companies have the chance to come together for a seminar.

Male and female managers (50/50), 40% international.
The various “Octaves” that make up the company:



BE YOURSELF
AND BE PART
OF A
CHANGING
WORLD



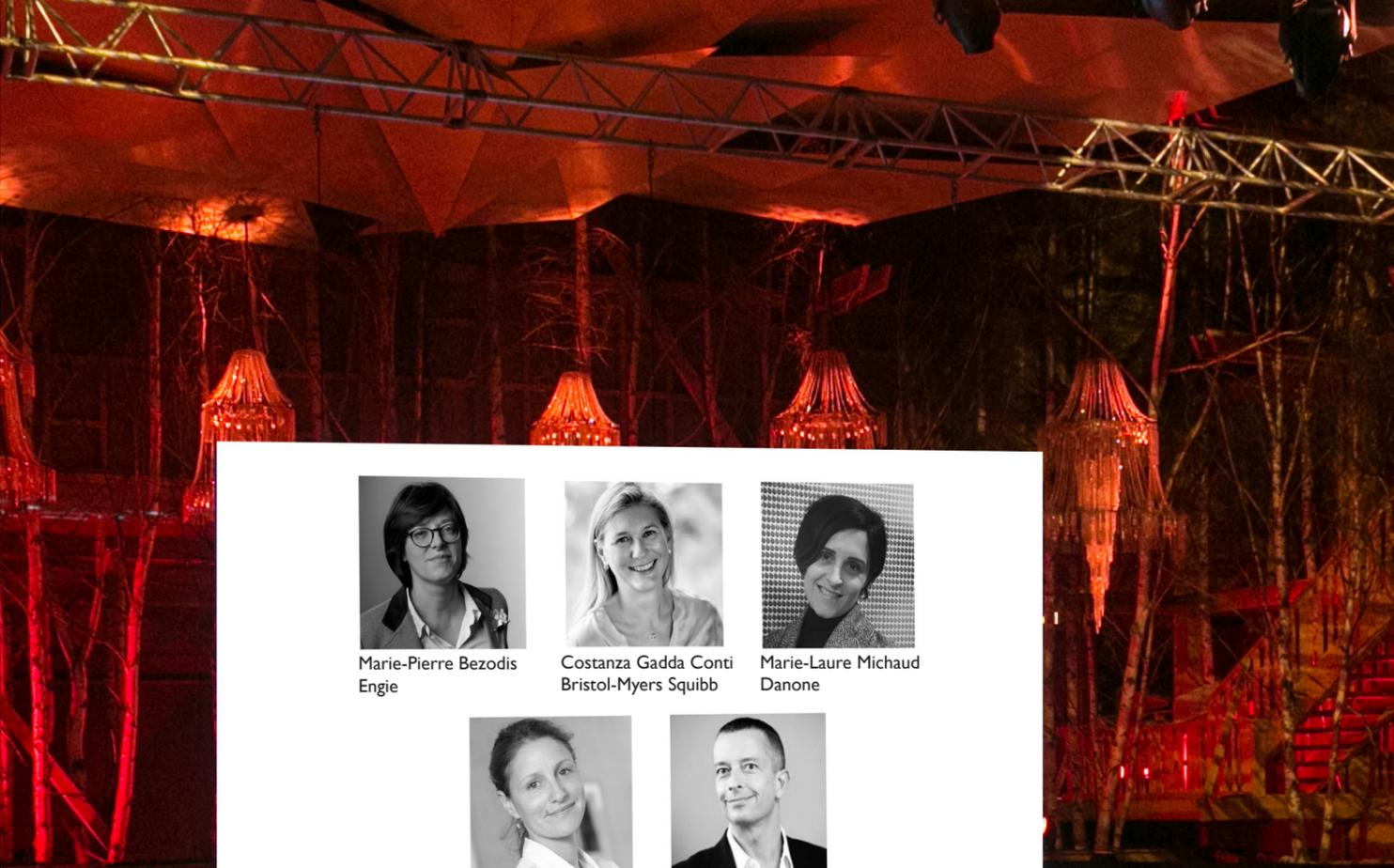
We believe that the better we understand the world around us, the better equipped we are to take action.

AN INTERCOMPANY PROGRAM

The Octave Program is based on an original idea by Danone.

Each partner company sends more than 20 participants each year, and this forms a network of people who can support each other and bring about change once they return to their companies. Sponsors send 10 people. The aim is to work on both the individual and the group.

Working with people from different companies helps people to let go, allowing discussions to focus on the crux of the issues at stake.



“For **Danone**, this programme promoting the (trans)formation at the crossroads of the generations is a great opportunity for inter-company exchanges to build more creative, more inclusive, and higher-performance models.” *Bertrand Austruy, General Secretary and Executive VP HR*

“At **ENGIE** we think that the Octave Program is the right tool to accompany powerful change for our employees. It helps everybody think about and investigate pertinent sources of inspiration, in the hope that they will return to their companies with a new outlook and the wherewithal to become an influential actor of change.” *Pierre Deheunynck, Deputy Managing Director of ENGIE, Responsible for Human Resources*

“Intergenerational relationships are pivotal to developing the company’s creativity, collective intelligence and agility we require to provide innovative services adapted to our clients’ expectations. Renewing our partnership with the Octave Program is thus only natural for **Societe Generale**.” *Edouard Malo Henry, Group Head of Human Resources*

“The **Orange** Promise, part of the “Essentials2020” strategic project, is confirmation that Orange centers its future on people, by striving to be both a digital and human employer. The values intrinsic to the Octave Program are the same as the values in our Promise, which makes Orange’s commitment to the program both relevant and valuable.” *Jérôme Barré, Executive Director of the Orange Group, Responsible for Human Resources*



WISE COMMITTEE

The Wise Committee is made up of one representative from each official partner. It is responsible for monitoring the network of participants between each edition of the OCTAVE Program and for the organization of cross-mentoring 2.0. It aims to work, share and disseminate the best practices on intergenerational diversity inside companies and the impact of new technologies on businesses.

INSPIRING SPEAKERS

SINCE 2012

Each year, the Octave Program welcomes around twenty inspiring speakers with international reputations who share their knowledge and discuss issues with participants throughout the entire program.



CHRISTOPHE ANDRÉ
Psychiatre and Teacher



ERICA DHAWAN
Co-Author, Get Big Things Done
Strategist, Keynote Speaker



CHRISTINA BALANOS
Actress and Consultant at
ImprO2



KHUYEN BUI
Student at Tufts University,
USA



ROBIN CHASE
Executive President of Veniam
Works et Author



PIERRE-MARIE LLEDO
Director of the Department of
Neuroscience at Institut Pasteur



EMMANUELLE DUEZ
Founder The Boson Project
et WoMen'Up



CLAUDE ONESTA
Sélectionneur et entraîneur de
l'Equipe de France de Handball



CRAIG WING
Futurist and Speaker, Partner of
FutureWorld



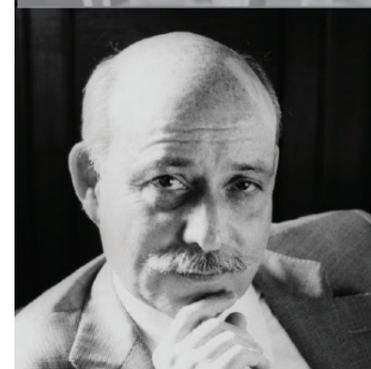
AIMÉ JACQUET
Ancien sélectionneur de l'Équipe
de France de Football



MARTIN KALUNGU BANDA
Core-Faculty, Presencing Institute



TAMMY ERICKSON
Executive fellow, organisational
behaviour, London Business
School



JEREMY RIFKIN
Conseiller de l'UE, Président de la
Foundation on Economic Trends



DOMINIQUE TURCQ
Founder of Boostzone Institute



MARIA ROBIN
Coach and Consultant in Business
transformation



MARTIAL VIDAUD
Coach et Trainer in mindfulness

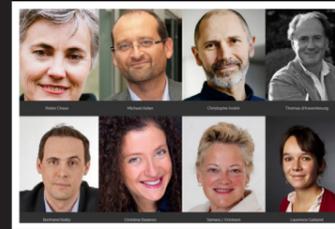
THE COMMUNITY

A network of people who can support each other and bring about change once they return to their companies.

Since 2012, over 1250 women and men have been trained and inspired. More than 50 nationalities have joined the community, with the aim of sharing best practices and other common interests.

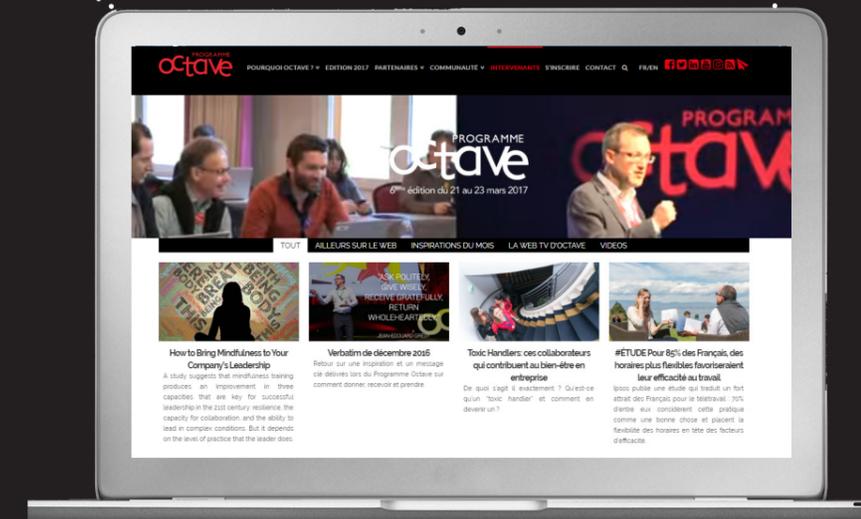


Stay connected during and after Octave with our webmagazine and mobile application. Keep up with our news on social networks.



> Speakers

> Social networks



> Original content

The Octave Program webmagazine is a site that explains everything about the program, as well as publishing all its latest news in real time, just like a social network. As both a showcase and a source of regularly updated information, it brings the community of Octave participants together to keep you up to speed on news from the Octave Program and its partners, as well as covering all the major debates that are going on about generations, the digital world and business transformations.



@ProgrammeOCTAVE



Programme Octave



programme_octave



OCTAVE Programme



Programme Octave

www.programmeoctave.com

KEY FIGURES

For its seventh edition, the Octave Program welcomed more than 200 participants. Consistent results across the board, from all ages!

8.8 /10

Average score in 2018

BENEFITS

The Octave Program provides a great many benefits for partner companies:

Better performing companies that anticipate and pre-empt changes for the future. An organizational and human impact: more committed or remotivated participants, willing to take action, transgenerational networks (e-mentoring and reverse mentoring), better understanding of the digital revolution and how it can be applied, optimizing the ability to work together well. Recognition, both externally and internally, that yours is a responsible, attractive and outstanding company. Pollenization across generations, which fosters cohesion and promotes collective intelligence that is beneficial and varied.

SATISFACTION

“Our need to slow down in this incessant race which is leaving us dry & thirsty. If we want to find water, we need to go inside the well (the self) and stop running around.”

“It is a captivating experience, that has enabled me to turn back time. The program has had an intense and profound impact on me. This way of looking at ourselves, with the aim of living together in greater harmony, and working together in the business world was a major revelation for me.”

“The main theme of the seminar helps to bring the different generations together by raising awareness about our expectations and our strengths.”

“What we’re trying to bring about in essence is large-scale realization about the world we are building, the need for meaning is all around us and it makes me want to be a part of it.”



To find out more, take a look at the feedback from participants on www.programmeoctave.com or by flashing the QR code, left.





**CREATE
THE FUTURE
YOU WANT
TO SEE IN
THE WORLD**

PROGRAMME
noé

WHY NOÉ ?
Because it's time
to board everyone
before the flood.

CO-CREATORS

NOÉ IS AN ORIGINAL IDEA by Utopies, Danone and Greg Bernarda Strategy Design, in partnership with Strategyzer (authors of the bestselling “Business Model Generation” which has sold over a million copies around the world), and Nod-A.



UTOPIES © gregbernarda
STRATEGY DESIGN

Strategyzer

NOD-A

PARTNERS



FRANÇAISE
DES JEUX



L'ORÉAL



As well as: ADEO, AXA, BNP Paribas, Groupe La Poste, Mondelez, Orange, Rexel, Roche, SNCF, ...

MANIFESTO

CSR was long thought to be about standards, regulations and risk prevention. But this is not enough any more: we must **move from “less bad” to “more good”**, from the minimization of negative impacts on the environment to the maximization of positive impacts.

Business is **the most powerful force today in society** because it combines human creativity with the power of money. This force needs to be harnessed to solve the greatest challenges of our time – and this needs to be put at the heart of companies’ purpose, business model, products and services... **Positive and human-centric innovation** will improve our relationship with nature, the relationships among people, life in society and human condition as a whole. We believe that it will also ensure business success, because there is no business to be done on a dead planet.

That is why we have launched the **NOÉ Program**. To imagine and create **the solutions**, business models and brands of tomorrow. To prove that anything that seems impossible has just not yet been tried.

NOÉ, A SUSTAINABLE INNOVATION PROGRAM

WHY NOÉ?

Noé is a sustainable innovation seminar designed for companies to help them invent the offers, economic models and brands of tomorrow. 150 intrapreneurs are brought together for three days to focus on one vision: "Create the future you want to see in the world". It was co-created based on an original idea by Utopies, Danone and Greg Bernarda Strategy Design, in partnership with Strategyzer and Nod-A.

CHALLENGE

Provide participants with the resources they need to initiate sustainable innovation projects when they return to their companies:

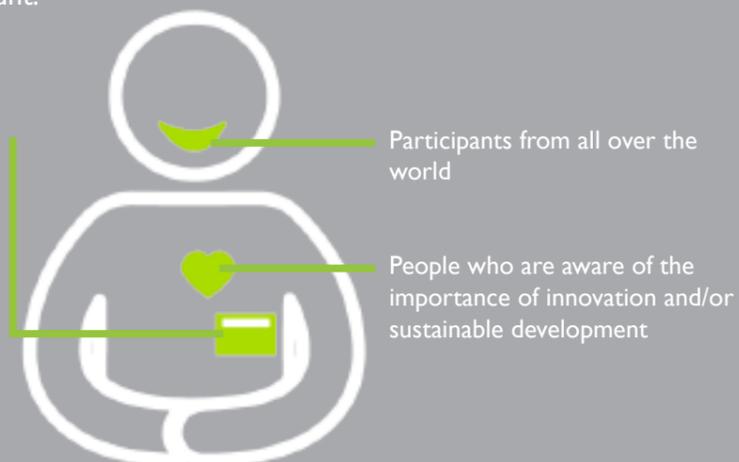
- 1/ **DISCOVER** the potential of positive and sustainable innovation using inspiring examples and concrete case studies
- 2/ **LEARN** how to use specific tools and experiment with cutting-edge methods
- 3/ **FOSTER** an intrapreneurial culture and state of mind to redefine the boundaries inside your own company
- 4/ **CREATE** an enduring community of positive innovators in all sectors and in all areas of expertise

TARGET

This seminar is designed for companies who care about acquiring the latest innovative models and methods that take environmental and societal concerns into account:

"Business" people:
BU directors and their management teams, intrapreneurs

People from a variety of backgrounds: general management, strategy, innovation, R&D, marketing, digital, purchasing, HR, CSR, etc.



CREATE
THE FUTURE
YOU WANT
TO SEE IN
THE WORLD



Our conviction: Noé is an active learning seminar. It is through experimentation that we understand and memorize new innovative tools.

FROM AN IDEA TO A COMPLETED PROJECT

I. A TWO-FOLD PERSONAL AND GROUP-BASED DIMENSION

“LET’S BE THE CHANGE
THAT WE WANT TO SEE
IN THE WORLD.”

2. AMBITIOUS INNOVATION CHALLENGES FOR PARTNERS AND COMPANIES

- > How can we channel the power of the circular economy to minimize the environmental impact of bottled water?
- > Design a solar panel road for the future
- > How can building materials be re-used locally by small and large companies?
- > How can we get large and medium-sized supermarkets to encourage renting and swapping among consumers?
- > How can we adapt living conditions for the specific needs of old people, regardless of their income?

3. TOOLS AND APPROACHES ON THE CUTTING EDGE OF INNOVATION

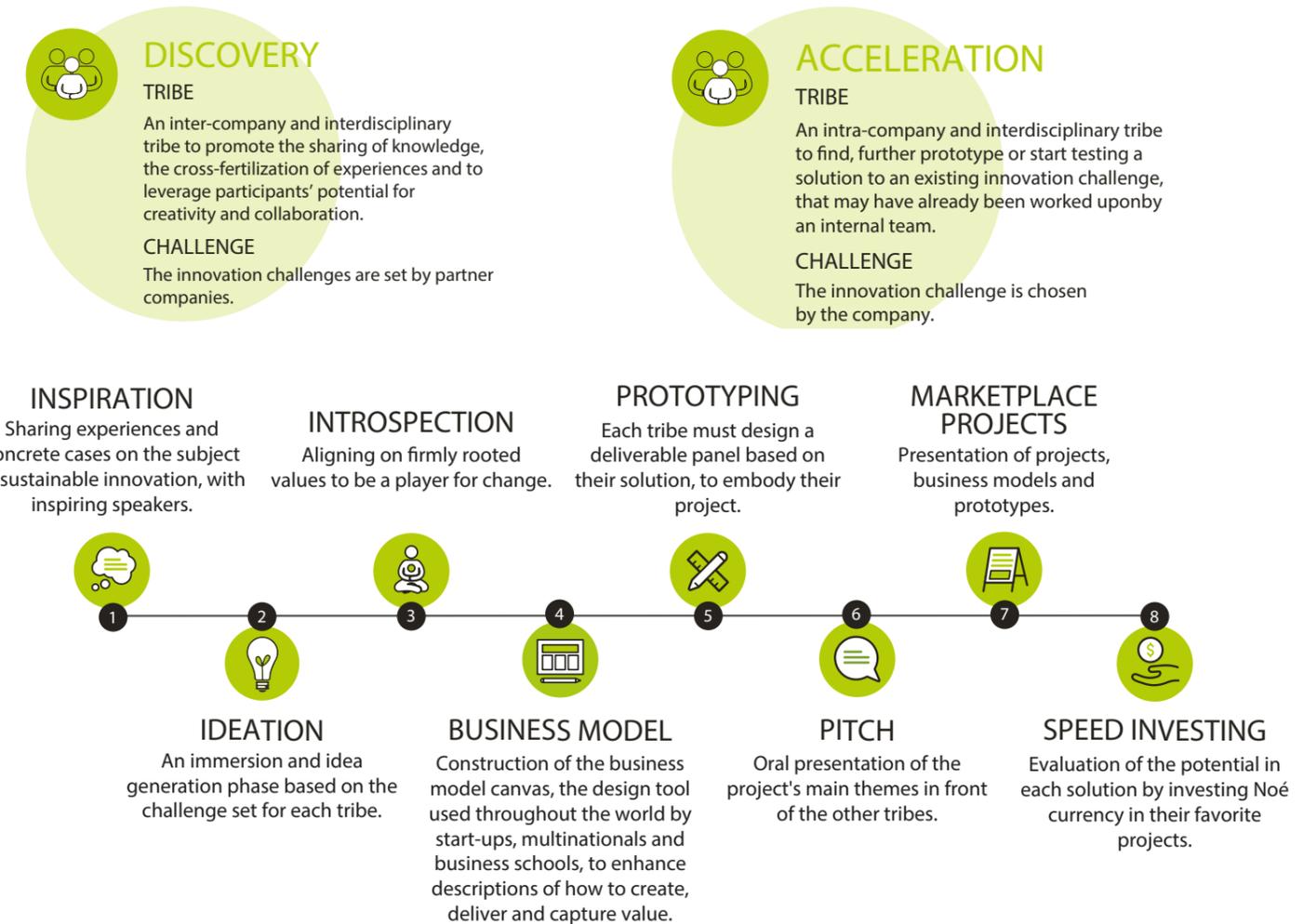
- > Sustainable Idea-Maker
- > Stormboard
- > Positive Business Model Canvas
- > Pitchmotion
- > FabLab

And many others!

By working on a challenge, participants will make use of knowledge and methods about sustainable innovation, employee leadership, business models, brands, design thinking, as well as idea generation and rapid prototyping using “makestorming by Nod-A”.

PROGRAM OUTLINE

Participants are invited to take part in the program by joining one two types of tribes:



INSPIRING SPEAKERS

SINCE 2015

Each year, the Noé Program welcomes inspiring speakers with international reputations who share their knowledge and discuss issues with participants throughout the entire program.



DIRK AHLBORN
CEO of Hyperloop Transportation Technologies, Inc



JEAN-PHILIPPE ARNOUX
Director of Vita Confort et Accessibilité/Seniors Groupe Lapeyre



GREG BERNARDA
Advisor, speaker, strategy & innovation designer



SÉBASTIEN KOPP
Entrepreneur and Founder of Veja



ELISABETH LAVILLE
Founder of the consulting firm Utopies



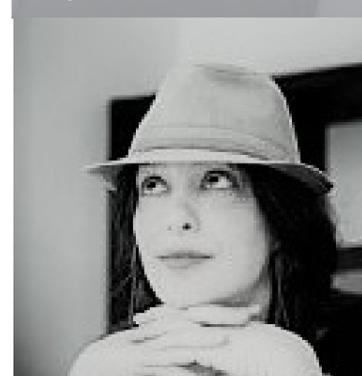
ALEXANDER OSTERWALDER
Co-founder, Strategyzer ; Author « Business Model Generation »



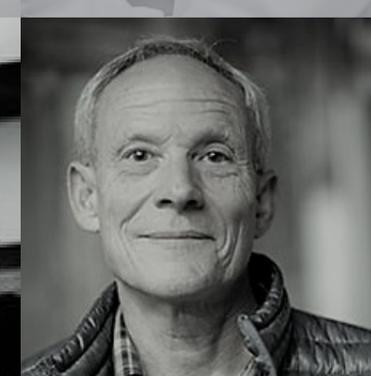
NAVI RADJOU
Innovation and Leadership Consultant



KALINA RASKIN
Development Manager CEEBIOS



MARIE-NOÉLINE VIGUIÉ
Co-founder and co-CEO of Nod-A



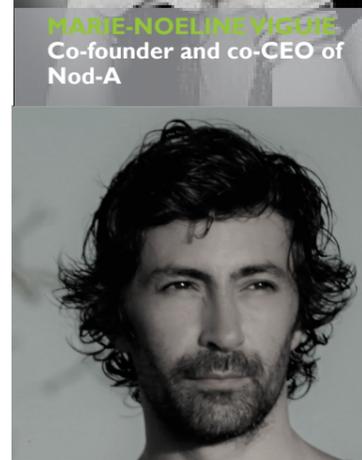
VINCENT STANLEY
Director of Philosophy, Patagonia



ERIC SCOTTO
Founder and CEO of Akuo Energy



EMERY JACQUILLAT
CEO of Camif Maleston



MIKA DE BRITO
Astanga yoga Professor



THOMAS BUSUTTILL
Founder of Imagin'able, consulting firm



VERONIQUE HILLEN
Dean of Paris Est d.school Professor of Strategy



RALPH ARABOU
Author, Consultant and Speaker in the service state of Mind

The full list of speakers is available on www.programmenoe.com

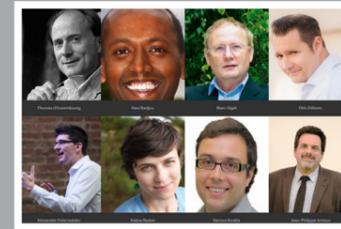
COMMUNITY

A network of people who can support each other and bring about change once they return to their companies.

Since 2015, more than 300 intrapreneurs have been trained and inspired, and more than 35 companies have been involved with the Noé Program.

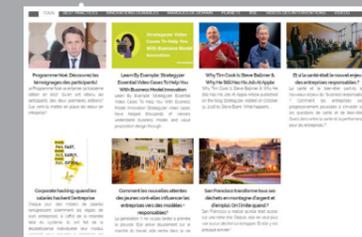


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> Speakers

> Social networks



> Original content

The Noé Program webmagazine is a site that explains all about the program, as well as publishing its latest news in real time, just like a social network. As both a showcase and a source of regularly updated information, it brings the entire community of Noé participants together to keep you up to speed on news from the Noé Program and its partners, as well as covering all the major debates that are going on about innovation, sustainable development and business transformations.



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KEY FIGURES

For its third edition, the Noé Program welcomed more than 100 participants from a huge range of backgrounds. More than 35 companies have now taken part in the Noé Program, and have received training in its tools and approaches to innovation.

8.1 /10

Average score
in 2017

BENEFITS

Find out what people thought about previous editions, what comments they made, what they remember most, and what they took back to their companies by going to www.programmenoe.com or by flashing the QR code below.



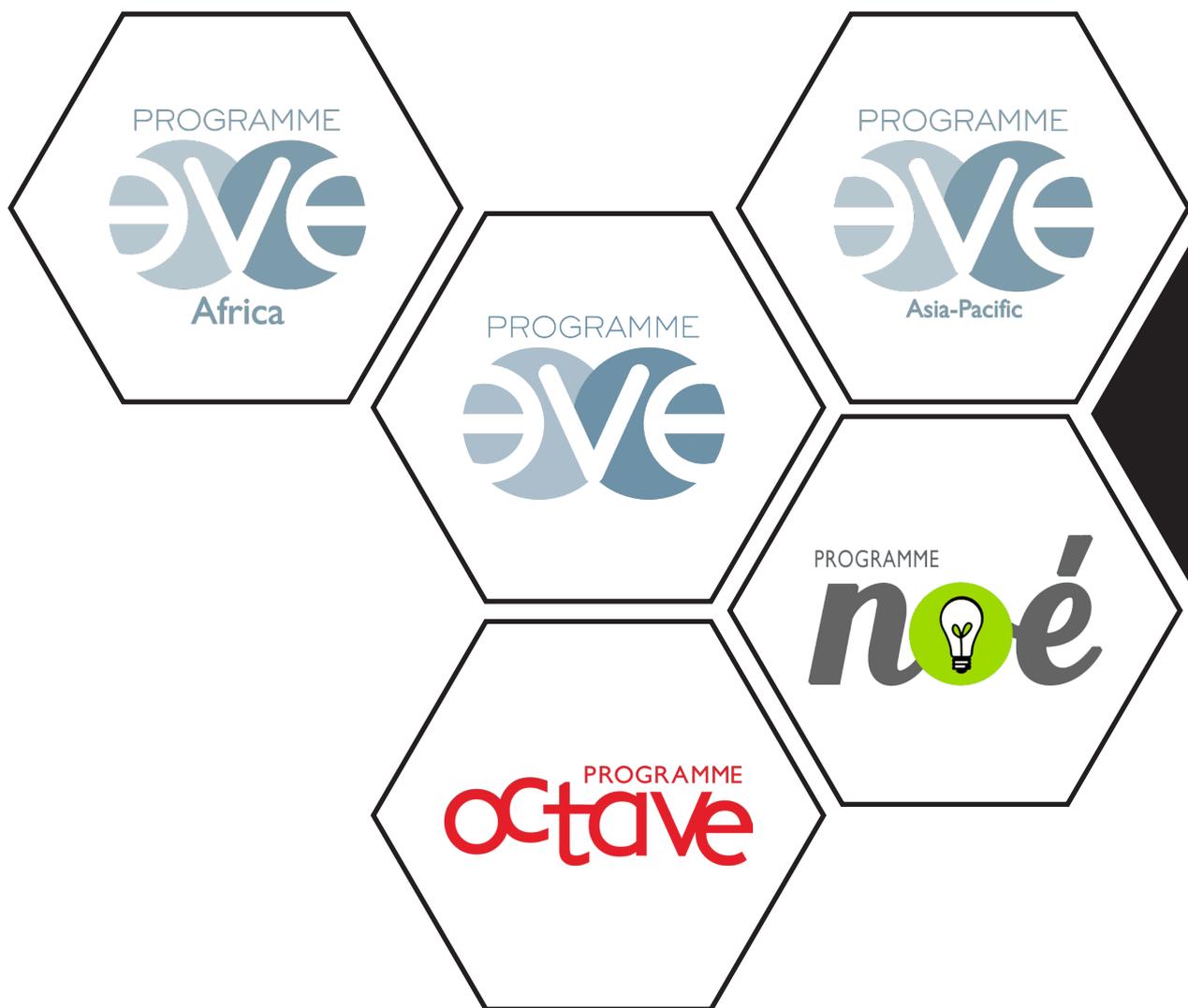
SATISFACTION

“The appeal of this program is to look at all the basic steps in a project in a whole new light, from the generation of an idea to the building of a prototype. It really was the ‘Best in Class!’”

“The group’s energy and the diversity of participants from very different fields underline the importance and relevance of open innovation, beyond the walls of our own businesses”

“The wonderful attitude and enthusiasm shown by the other participants and the organizers of the seminar make it even more valuable, bringing greater meaning to the projects and giving you the desire to move mountains”





EVE Program: www.eveprogramme.com
Octave Program: www.programmeoctave.com
Noé Program: www.programmenoe.com